





### ABOUT LITE

The mission of the Laboratory for IT Entrepreneurship (LITE) is to promote entrepreneurship in Information Technology across the Mason community and guide IT ventures from idea to launch.

## WHAT WE OFFER

- Seminars & Workshops
- Advising
- Competitions
- Courses
- Opportunities to connect
- Access to resources



For questions, email <u>lite@gmu.edu</u>

# WORKSHOP ANNOUNCEMENT - APRIL 1

# **NCIIA Proposal Preparation Workshop**

DATE: Tuesday, April 1, from 1 pm to 2 pm

LOCATION: Engineering Building, Room 4801, Fairfax Campus

#### NCIIA AND THE E-TEAM PROGRAM

The National Collegiate Inventors and Innovators Alliance (NCIIA) offers training and funding opportunities to students working on market-based

technology inventions. Their E-Team Program provides early-stage support and funding of up to \$75,000. The next deadline to apply is May 9, 2014.

### PROPOSAL PREPARATION

The Laboratory provides students with free and personalized counseling and all the tools they need to present successful proposals.

2013-14 E-TEAM PROGRAM
accelerating technology invention & innovation for scalable impact

STAGE 1

STAGE 2

S\$5,000
Iunding
40 teams
Market analysis
Value proposition
cevelopment

Coaching

Peer-selected
Capital



SCOTT BELSKY

In this workshop, the LITE team will

- discuss the application process and all the requirements student teams have to satisfy to participate in the NCIIA E-Team Program;
- provide students with a comprehensive set of suggestions and tips on how to present strong proposals;
- illustrate examples of funded proposals.