

SEMINAR ANNOUNCEMENT - SEPTEMBER 23, 2014

STARTING A NEW VENTURE

ABOUT LITE

The mission of the Laboratory for IT Entrepreneurship (LITE) is to promote entrepreneurship in Information Technology across the Mason community and guide IT ventures from idea to launch.

WHAT WE OFFER

- Seminars & Workshops
- Advising
- Competitions
- Funding
- Courses
- Opportunities to connect
- Access to resources



For questions, email
lite@gmu.edu

SPEAKERS: M. Albanese, M. Boicu, V. Aiello, and K. Sanghera, LITE

DATE: Tuesday, September 23, 2014, from 1pm to 2pm

LOCATION: Engineering Building, Room 4801, Fairfax Campus

ABSTRACT

Why should you start a new venture? What challenges and rewards come with running your own business? The LITE Team will discuss the role and impact of small businesses on the economy, the advantages of becoming an entrepreneur, and the steps needed to materialize your business idea. The LITE Team will also provide an overview of the several programs and resources that the Laboratory offers to help students create and grow a successful business.

SPEAKER INFORMATION

Dr. Albanese is an Assistant Professor in the Dept. of Applied IT, the Associate Director of the Center for Secure Information Systems and LITE's Co-director. His research interests are in Cyber Security. Dr. Boicu is an Associate Professor in the Dept. of Applied IT, the Associate Director of the Learning Agents Center and LITE's Co-director. His research interests include Artificial Intelligence, Database Technologies, Personalized Learning and Software Engineering. Vittoria Aiello, MBA, is one of LITE's advisors. Ms. Aiello has provided consulting services to several government agencies and organizations, assessing their growth and development areas and identifying strategies to maximize profits and ensure steady funding sources. Dr. Sanghera is an Associate Professor in the Dept. of Applied IT, the Executive Director of STEM Outreach for the School of Engineering and the Outreach coordinator for LITE.