

## SEMINAR ANNOUNCEMENT - NOVEMBER 4, 2014

### HOW TO PROTECT YOUR INTELLECTUAL PROPERTY

#### ABOUT LITE

The mission of the Laboratory for IT Entrepreneurship (LITE) is to promote entrepreneurship in Information Technology across the Mason community and guide IT ventures from idea to launch.

#### WHAT WE OFFER

- Seminars & Workshops
- Advising
- Competitions
- Funding
- Courses
- Opportunities to connect
- Access to resources



For questions, email  
[lite@gmu.edu](mailto:lite@gmu.edu)

**SPEAKER:** Veronica Kayne, Director, Office of Technology Transfer

**DATE:** Tuesday, November 4, 2014, from 1pm to 2pm

**LOCATION:** Engineering Building, Room 4801, Fairfax Campus

#### ABSTRACT

Every entrepreneur needs to know how to legally protect his intellectual property – but every entrepreneur also needs to understand when that protection is worth its costs and the constraints that come with it. Mrs. Kayne will address these issues, the role that intellectual property plays in the development, growth and sale of a business, and the most common mistakes entrepreneurs and inventors make as they work to grow a company quickly and inexpensively.

*All faculty and students are highly encouraged to attend this seminar.*

#### SPEAKER INFORMATION

Veronica Kayne is the Director of George Mason's Office of Technology Transfer and an officer of George Mason Research Foundation, which owns and licenses Mason-developed IP. Before joining Mason, Mrs. Kayne spent more than twenty years as a litigator in Washington, DC. She spent much of her career in private practice, but served as Assistant Director of the Federal Trade Commission, where she focused on antitrust and intellectual property litigation.

The Office of Technology Transfer assists university faculty with obtaining patents and licenses on their inventions.