SEMINAR ANNOUNCEMENT - MARCH 31, 2015
SECURING FUNDS FOR YOUR BUSINESS

SPEAKER: Steven Chen, Blue Venture Investors
DATE: Tuesday, March 31, 2015, from 1pm to 2pm
LOCATION: Engineering Building, Room 4801, Fairfax Campus

ABSTRACT
Starting and successfully launching a new business requires not only good planning and a team with the right skills but also adequate funding to bootstrap and sustain the venture in its early stages. Given the surge in new ventures on one side and the economic downturn on the other side, the availability of funding is becoming more limited and securing funds is becoming an increasingly challenging and competitive process, especially for startups. Mr. Chen will provide an overview of the decision process behind investment decisions, and how investors operate to maximize their return on investment. Finally, he will give aspiring entrepreneurs recommendations on how to best meet an investor’s expectation and secure funds for their ventures.

SPEAKER INFORMATION
Steven Chen is the Co-Founder and Executive Chairman of PFP Cybersecurity, and an investor with Blu Venture Investors. Mr. Chen is a serial entrepreneur and a mentor. His experience includes serving as the CEO of an Intel Capital portfolio company, handling over $300M in SBIR contracts, and serving as the CTO and M&A for a $150M public company. He also served as the chairman of an IEEE standard working group. Mr. Chen is the founder of 2 startups (PFP Cybersecurity and Totus-Solutions), an investor in more than 10 companies, an advisor for multiple companies, and a mentor for MACH37, AlphaTech, and DC I-Corps.