

SEMINAR ANNOUNCEMENT - MARCH 4, 2016

PROTECTING YOUR INTELLECTUAL PROPERTY

ABOUT LITE

The mission of the Laboratory for IT Entrepreneurship (LITE) is to promote entrepreneurship in Information Technology across the Mason community and guide IT ventures from idea to launch.

WHAT WE OFFER

- Seminars & Workshops
- Advising
- Competitions
- Funding
- Courses
- Opportunities to connect
- Access to resources



For questions, email
lite@gmu.edu

SPEAKER: Hina Mehta, Office of Technology Transfer
DATE: Friday, March 4, 2016, from 2:30pm to 3:30pm
LOCATION: Enterprise Hall, Room 278, Fairfax Campus

JOINTLY SPONSORED BY C2MW (CLASSROOM TO MAKER'S WEEK)

ABSTRACT

Every entrepreneur needs to know how to legally protect his intellectual property – but every entrepreneur also needs to understand when that protection is worth its costs and the constraints that come with it. Dr. Mehta will address these issues, the role that intellectual property plays in the development, growth and sale of a business, and the most common mistakes entrepreneurs and inventors make as they work to grow a company quickly and inexpensively.

All faculty and students are highly encouraged to attend this seminar.

SPEAKER INFORMATION

Dr. Hina Mehta is the Licensing Associate with the Office of Technology Transfer at George Mason University. The Office of Technology Transfer assists university faculty with obtaining patents and licenses on their inventions. She is responsible for managing university patent portfolio from cradle to grave or successful commercialization. This includes evaluating inventions for patentability and commercial potential as well as related licensing and commercialization activities. Prior to joining George Mason University, she has worked as a consultant and founding member of a startup. She holds a PhD in Neuroscience from the Indian Institute of Chemical Biology, India and an MBA from the University of Maryland.