

## SEMINAR ANNOUNCEMENT - MARCH 18, 2016

### LEADING A GROWING ENTERPRISE

*A FRESH PERSPECTIVE ON ENTREPRENEURSHIP*

#### ABOUT LITE

The mission of the Laboratory for IT Entrepreneurship (LITE) is to promote entrepreneurship in Information Technology across the Mason community and guide IT ventures from idea to launch.

#### WHAT WE OFFER

- Seminars & Workshops
- Advising
- Competitions
- Funding
- Courses
- Opportunities to connect
- Access to resources



For questions, email  
[lite@gmu.edu](mailto:lite@gmu.edu)

**SPEAKER:** David Perkins, Hyperspatial

**DATE:** Friday, March 18, 2016, from 2:30pm to 3:30pm

**LOCATION:** Enterprise Hall, Room 278, Fairfax Campus

**JOINTLY SPONSORED BY C2MW (CLASSROOM TO MAKER'S WEEK)**

#### ABSTRACT

A passion for geospatial technology, out-of-the-box thinking, and a desire to make a difference led Mr. Perkins to leave his 14-year professional career as a corporate technologist and engineer to pursue life as an entrepreneur. Exhilarating, daunting, challenging, and motivating all at the same time, Mr. Perkins will share fresh perspectives and lessons learned on how to approach the entrepreneurial life, both practical and philosophical. Learn what books don't teach, how venture capital works and what you can do to make yourself more attractive to investors, and how you can prepare yourself for the most challenging and rewarding adventure of a lifetime.

#### SPEAKER INFORMATION

Mr. Perkins is a professional technologist and engineer become entrepreneur. His ultimate goal is to bring STEM disciplines to the forefront of the business world by helping bright and ambitious entrepreneurs build the next great technology paradigm. He previously served as the CEO of TerraPan Labs, a startup specializing in photogrammetric image processing of UAS imagery, and also spent 15 years as a geospatial systems engineer, program manager, and business developer for a number of companies serving the DoD and Intelligence Community including Boeing Space & Intelligence Systems, Exelis (now Harris), Booz Allen Hamilton, and Vencore. Mr. Perkins holds a B.S. in Information Technology from George Mason University, and a M.S. in Technical Management from the Johns Hopkins Applied Physics Lab.